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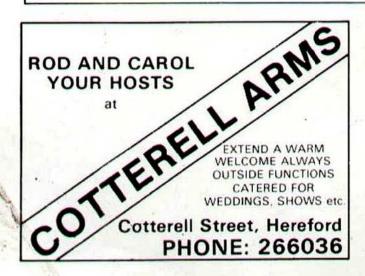
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FRANK LUGO TALKING

It was disappointing that we could not start our home programme of matches on a winning note when we entertained Colchester United last Saturday but we were handicapped in the second half after being reduced to ten players for the last 25 minutes.

The number of players sent off in Football League matches last Saturday equalled the previous record, and it is obvious that the way referees interpret the new rules is going to cause a lot of problems and aggravation.

I appreciate that referees have a difficult job to do but some are over-reacting to the new regulations and that can do more harm than good at a time when the game could do without the wrong type of publicity.

I don't think I have to comment on the incident that led to John Crabbe being sent off. The Colchester players did that for me when they appealed to the referee to change his decision, and afterwards their officials agreed that no physical foul had been committed.

At a time when we have to operate with a limited playing staff it is rather galling that there will be one fewer player to select our team from when we entertain Mansfield Town in our next home league match. And if there are any injuries before then that will make the situation even worse.

There was, however, one bright spot about Saturday's match and that was keeping a clean sheet after conceding five goals in our first two matches. With the return of Keith Hicks we looked much tidier in defence against a team which included two or three useful marksmen.

Tonight I'll be looking for an extra—special effort from our forwards to enable us to register our first victory of the season.

Best wishes,

FRANK LORD





HEREFORD UNITED FOOTBALL CLUB

Edgar Street, Hereford. HR4 9JU Tel: (0432) 276666

Football League Div. 3, Champions 1975—76. Div. 4, Runners-Up 1972—73.

Southern League Runners-Up: 1945—46, 1950—51, 1971—72. NW Champions: 1958—59. Div 1 Champions: 1964—65. Cup Winners: 1952, 1957, 1959. Chairman: Vice-Chairman: Directors:

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Football Administrator: Jim Finney
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SWINDON TOWN, who were founder members of the Third Division in 1920, are sampling Fourth Division football for the first time in the club' history.

At the quarter-way stage last season they appeared to be heading for the Second Division rather than the basement section when they topped the Third Division table in mid-October, having won six and drawn two of their first ten games.

But they only collected three points from their next 11 matches and did not win another game until the first week in February as they slipped into the relegation zone.

Their fate, however, was not decided until their last game of the season when they visited Somerton Park, needing to win to move out of the bottom four, but they went down 1-0 to Newport County.

Formed in 1881, Swindon's centenary

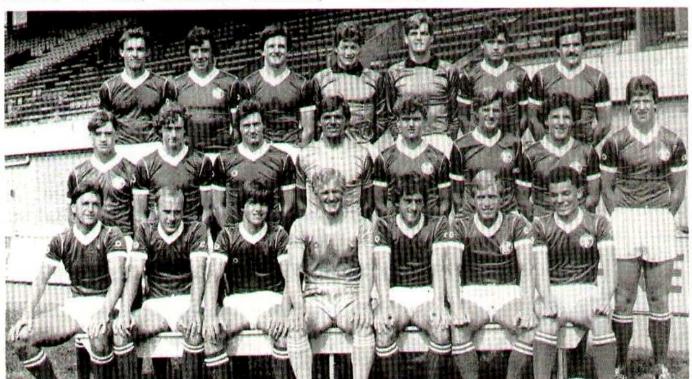
season could not have ended in a more disastrous manner.

The Robins have had two spells in the Second Division but have spent most of their life in the Third — a total of 54 seasons out of 62.

The club's glory year was in 1969 when they reached the final of the Football League Cup as a Third Division club and toppled mighty Arsenal at Wembley, winning 3—1 in extra time. At the end of the season they also gained promotion to the Second Division.

The Robins have enjoyed more cup glory than most clubs in the lower bracket of the league and during their early years when in the Southern League they twice reached the semi-finals of the F.A. Cup.

Only two years ago they also reached the semi-finals of the league cup after beating Arsenal again in a replay. But they were then eliminated themselves by Wolves, the eventual winners, in a replay.



BACK ROW: (Left to Right) Jimmy Quinn, Russell Lewis, Charlie Henry, Jimmy Allan, Mark Stevens, Paul Rideout, Andy Rowland. MIDDLE ROW: Martin Blackler, Brian Hughes, Howard Pritchard, Ken Beamish, David Bristow, Roy Carter, Kevin Baddeley, David Round. FRONT ROW: Mike Graham, Gary Emmanuel, Paul Batty, John Trollope (Manager), Ray Baverstock, Leigh Barnard, Gary Williams.

JIM ALLAN. Goalkeeper. Joined Swindon from Scottish junior football in 1970 and has been the club's first choice goalkeeper for the last six years. He is now Swindon's longest service player and has totted up 319 league appearances.

KEVIN BADDELEY.

Defender. Served his apprenticeship with Bristol City and made his league debut against West Ham United in August 1980. Joined Swindon last season and has made 29 league appearances for the club.

CHARLIE HENRY.

Defender. Signed a full time contract with the club two years ago after completing his apprenticeship at the County ground. He has made 51 league appearances.

RUSSELL LEWIS. Defender. Has made 138 league appearances for Swindon since joining the club from Welsh League football six years. He missed only a handful of games last season.

GARY WILLIAMS.

Defender. Made his league debut as an amateur for Tranmere Rovers but started his professional career in Sweden, playing for Djurgarden, of Stockholm. Signed for Blackpool in 1980 before moving to Swindon. He has 68 league games to his credit with the two clubs.

MIKE GRAHAM. Defender. Started his career with Bolton Wanderers with whom he played 46 league games before moving to the County Ground last year, making 30 league appearances.

COLIN BAILIE. Defender. Made his league debut against Oxford in April after coming through the club's apprentice ranks.

GARY EMMANUEL.

Midfield. Started his career with Birmingham City, making his debut against Stoke in 1975. He played 71 First Division games with the Blues and then made a further 65 league with Bristol appearances Rovers before joining Swindon in a player exchange deal last season.

LEIGH BARNARD.

Midfield. One of the club's new signings he made over 100 league and cup appearances with Portsmouth whom he joined as an apprentice. He made his debut for Pompey five years ago.

CARTER. Midfield. ROY No stranger to Edgar Street, he started his league career with Hereford United in 1975 and made 92 first team appearances for the club. He was transferred to Swindon two years later for a fee of £22,000 and has played over 200 league and cup games for the Robins. Last season he was team captain.

BRIAN HUGHES. Midfield. A former Swindon apprentice he signed professional forms in 1980 and made his league debut the same year. He has since made 53 league appearances.

ANDY ROWLAND. Forward Started his career with Derby County and made 174 league appearances with Bury before joining Swindon four years ago. He has since topped 300 league games and scored over 100 goals.

HOWARD PRITCHARD. Forward. Made his league debut for Bristol City against Aston Villa in August 1978 and played 38 league games while he was at Ashton Gate. Joined the Robins last season he has made 30 league appearances with Swindon.

PAUL RIDEOUT. Forward. He was the England Schoolboys' centre-forward for two years and signed for Swindon in May 1980. Made his league debut when still 16 and played a total of 51 league games before his 18th birthday.





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APPEAL FOR AGENTS

Since I joined the staff of HUDA to work on the commercial side for Hereford United I have realised that if the club are to succeed on the playing field they must receive the backing of a successful team off-the-field Like most clubs, up and down the country, it is a struggle to keep football going financially at Edgar Street, and we need all the help we can get.

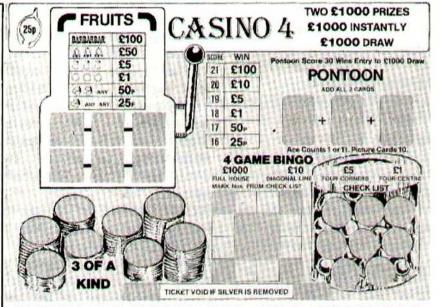
If you want to help Hereford United to a better future why not become a Lottery agent? If you can help please contact our staff in the HUDA office, Blackfriars Street.

It has frequently been stated in the past that the lifeblood of Hereford United is the lottery and never has this been more true than it is today.

We need all the agents we can get to cover every corner of the county and thus build a successful team off-the-field to bring better days back to Edgar Street.

We also want the backing of every supporter to make it a Lottery sell-out every week, and if you do not buy a ticket why not start today and help us achieve our target.

TOMMY HUGHES



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GLUC TUPICE



Former Hereford United vice-chairman ARTHUR BUSH, aged 72, and his wife MYRA recently celebrated their Golden Wedding Anniversary when they were joined by their children, grandchildren and great grandchildren.

Arthur joined the board of directors in 1964 and was vice-chairman from 1969 until he retired in 1975.

He is now a life vice-president and never misses a match at Edgar Street if he can help it.

On Sunday it was a double birthday occasion for the JOHN JACKSONS of Hereford United who were born on the same day — but different years.

Goalkeeper Jackson was 40 and director Jackson, who says "I only feel forty", was 58.

Director Jackson, landlord of the Salmon Inn, presented his namesake with a birthday card before last Saturday's match when he recalled the time when he played in goal for Hereford Civil Service just after the war. There will be another double celebration on Friday when former Vice-Presidents' Club Chairman LES WILDING will be toasting life member BILL BRYAN.
Bill will be 76 and Les will be celebrating his 65th birthday.

United have had the edge of matters in their previous six league matches with Swindon, winning three of the encounters and drawing once.

They are unbeaten in the three home draw matches between the clubs but the Robins managed a 1-1 draw on their last visit to Edgar Street five years ago.

The clubs have also met on one occasion in the F.A. cup and that was back in 1955 when Swindon gained a comfortable 4-0 victory. The first meeting between the clubs, however, was in 1945 when they met in a friendly match at the County Ground in November 1945 and United's team included Jimmy Blair.

Mr. DAVE BAKER, of Beaumont Road, Gloucester, has sent a programme for the match to Shop manager BERT KELLAND, who is to put it up for auction.

Brian Camden topped the averages for the Vice-Presidents' team in the Hereford Summer Pool League when he pipped Barry Creamer for the inter-club singles trophy. But Barry turned the tables to win the doubles award.



JOHN LOVETT, of Crewe, started refereeing exactly 20 years ago and progressed by way of the Mid-Cheshire and Cheshire County Leagues to the Football League list. He has lined an F.A. Cup semi-final, F.A. youth cup final, Anglo-Scottish final and the 1980 under-21 international between Holland and Spain. Married with two children he is an office manager with Cheshire County Council. Interested in all sports he enjoys a game of squash or tennis.



CETTE





KEITH HICKS, STEWART PHILLIP DANNY BARTLEY pictured in action COLCHESTER UNITED last Satu





MEC











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ROBINS BEATEN AT BLOOMFIELD ROAD

SWINDON TOWN looked as though they were heading for their third successive win when Roy Carter gave them a 20th minute lead at Bloomfield Road on Saturday.

But Terry Pashley equalised for BLACKPOOL when he converted a penalty just before the interval and Dave Bamber snapped up a second half winner, Previously the Robins had beaten Port Vale in their opening league match and Bristol City in the Milk Cup last week.

Topping the table after last weekend's matches were DARLINGTON who entertain HEREFORD UNITED this Saturday.

They followed up a 3-0 home win over ROCHDALE in their first match win an overwhelming 5-2 victory at Crewe last Friday.

HALIFAX TOWN provided the shock result in the first leg of the Milk Cup when they beat Second Division DERBY COUNTY, while NORTHAMPTON TOWN gained a 2-0 win at MILLWALL.

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| Rochdale | 2 | 0 | 0 | 2 | O | 4 | 0 |

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SUPPORTERS CL



Chairman: John Rogers Vice-Chairman: Les Humphries Secretary: Clive Terry Treasurer: Les Savory

Best wishes go to Hereford United Social Club manager PHIL DAVIES, who is returning to Australia in a fortnight's time. He pulled his last pint on Saturday night and is looking forward to basking in the Brisbane sunshine at the Commonwealth games at the end of the month.

Phil stated, "Although it has been a difficult year for a variety of reasons I've thoroughly enjoyed my 12 months working at the Social Club and have made a lot of friends.

"I would like to thank the club committee for the support they have given me and I hope that the club will overcome their present problems and go from strength to strength in the future.'

Phil added, "I'm looking forward to getting the sun on my back again. That's something I've really missed since I came back to England last year. Last month I was wearing four pullovers because I felt so cold."

Supporters' Club chairman JOHN ROGERS stated, "We are all very sorry to see Phil go. He has been very popular with the members and has done a first class job."

Leominster branch HUSC will be planning their winter programme of events when they hold their September meeting at the Talbot Hotel next Monday.

Officers re-elected for the coming year are: chairman, Stan Griffiths; vice-chairman, Norman Jones; secretary, Dave Hodges; treasurer, Mrs. Betty Hodges.

Anyone in the North Herefordshire area wishing to join the branch should contact Mr. Hodges at 45 Westcroft, Leominster, or telephone Leominster 4778.

Hereford United Shop manager BERT KELLAND is offering a number of items at bargain prices during the next few weeks when football strips can be purchased at half-price.

To clear stocks a complete adult strip has been reduced from £13.26 to £6, and new style United hats are now available for £1.80

Items are still needed for the grand auction that will be held at Edgar Street on Saturday, September 25th. If you can help please contact Football Administrator JIM FINNEY or HARLEY PRICE, telephone 72-589.

GOING BY CAR

HEREFORD

Follow signs via A4103 to Worcester. Follow signs Kidderminster to leave by The Tything A449. In 2.7 mile at roundabout take 2nd exit (signposted Motorway M5), 3.2 mile farther at next roundabout take 2nd exit (signposted Birmingham) to join Motorway M5. At Junction 8 Branch left and follow signs London M6 to join M6. At Junction 6 leave Motorway and follow signs Lichfield to join A38, Keep forward with A38 and At the Juntion with A5. At roundabout take 2nd exit and in 1.5 mile at roundabout take 3rd exit and follow signs Burton to Burton-upon-Trent (Bypass). Follow signs Derby A38 to Junction for Derby (A416) Forward A38 and follow signs (M1), The North to Junction with M1. Then at roundabout take 2nd exit (signposted The North) to join M1 Motorway and At Juntion 32 Branch left and follow signs Doncaster to join M18. At Junction 2 Branch left and follow signs The North to join A1(M). At end of Motorway forward to join A1 (signposted The North, Wetherby) At Wetherby Roundabout Take 3rd exit into Bypass signs The North A1. At Scotch Corner (Junction A1/A66/A6108) Forward and follow signs Darlington A1 At Junction with B6275. Forward to join Motorway A1(M) In 2.7 mile branch left to join A66(M), 2.2 mile farther at roundabout take 1st exit A66 and follow signs Darlington to enter by Grange Road. For Football Ground turn right off Grange Road into Polam Lane for (shortly on left)

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GEOFF GODSALL SIGNWRITER

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IVE DONATED TO HEREFORD UNITED SAVE OUR SOCCER APPEAL FUND HAVE YOU?



Supporters are reminded that there is only a couple of weeks left to participate in the Save our Soccer Grand Prize draw for Vorn January King, the Hereford pedigree bull which has already won four rosettes at agricultural shows this summer.

Tickets, priced 25p, are still on sale and the winner can collect £1,500 in cash instead if there isn't a place in their back garden to accommodate the 16-cwt bull.

January King, better known as Cabbage, will make its final public appearance at Harewood End show on September 25th—two days before the grand draw takes place at the Moat House.

A television personality has been approached to make the draw and a special dinner—dance will be held to mark the occasion. Attendance will be limited to 180 and tickets, price £7, are now available from committee members.

The SOS Mark 2 committee, comprising the younger element of club supporters, will be gnashing their teeth every time a United player misses an open goal.

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We are only 150 yds from main entrance to RAF Credenhill Tel. Hereford 761815 They are asking supporters to sponsor every goal United score in league and cup matches during the coming season to boost the SOS appeal fund, and fans interested in this money-raising scheme should contact Arnold Beck, Mick Reece, Colin Butler or John Pope.

Last season United scored a total of 90 goals, including 26 in cup matches. If they can top the 100 mark this season a penny sponsorship will only cost £1. But that could add up to £2,000 if every regular supporter backed the scheme

On Friday, September 17th, season ticket holder CECIL WILLIAMS will be holding a poultry whist drive at GOODRICH PARISH HALL, 7,30 p.m., in aid of SOS funds.

Another date for the diary is Saturday, September 18th when a Barbecue will be held at the Rose Gardens, Munstone, from 8 p.m. onwards by kind permission of mine hosts Bill and Barbara Smith. Tickets, priced £1, are now on sale and music will be provided by Dave Conway and the Streetlife disco.

Tel:

Munderfield (08853) 607

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FINTURES, FACTS & FICURES 82/82

| AUGUST 24 Newport County (HSC) 28 Bury 31 Cardiff City (Milk Cup) | ч | | |
|--|-----|--------|-----|
| 28 Bury | | 1,310. | 2.0 |
| 31 Cardiff City (Milk Cup) | Α | 2,138 | 2-3 |
| 31 Carum City (wink Cup) | A | 1,808 | 1-2 |
| SEPTEMBER | - | .,,,,, | |
| 4 Colchester United | н | 2.465 | 0-0 |
| 8 Swindon Town | | | |
| 11 Darlington | Δ | | |
| | | | |
| | | | 1 |
| 18 Mansfield Town | | | |
| 25 Chester | A | | |
| 28 Wimbledon | . A | | _ |
| OCTOBER | - | | |
| 2 York City | | | |
| 9 Port Vale | A | | |
| 16 Crewe Alexandra | . н | | |
| 20 Hull City | | _ | |
| 23 Blackpool | | | |
| 30 Rochdale | . н | | |
| NOVEMBER | | | |
| 1 Stockport County | | | |
| 13 Hartlepool United | . н | | |
| 20 F.A. CUP | | | |
| 27 Tranmere Rovers | . A | | |
| DECEMBER | | | |
| 4 Scunthorpe United | . н | | |
| 11 F.A. CUP | | | |
| 18 Northampton Town | . н | | |
| 27 Torquay United | . A | | |
| 28 Bristol City | . Н | | |
| JANUARY | | | |
| 1 Peterborough United | . A | | |
| 3 Aldershot | | | |
| 7 Colchester United | | | |
| 15 Bury | . н | | |
| 22 Mansfield Town | | | |
| 29 Darlington | . н | | |
| FEBRUARY | | | |
| 5 Chester | H | | |
| 12 Swindon Town | | | |
| 15 Hull City | . A | | |
| 19 Port Vale | Н. | | |
| 26 Crewe Alexandra | | | |
| MARCH | | | |
| 2 Stockport County | Н | | |
| 5 Blackpool | Н | | |
| 12 Rochdale | | | |
| 19 Halifax Town | | | |
| | | | |
| 26 Hartlepool United | . ^ | | |
| The state of the s | Α | | |
| 2 Bristol City | . A | | |
| 5 Torquay United | | | |
| 8 Scunthorpe United | | | |
| | | | |
| 16 Wimbledon | A | | |
| 16 Wimbledon | | | |
| 16 Wimbledon | | _ | |
| 16 Wimbledon | . н | | |
| 16 Wimbledon 23 Northampton Town 30 Tranmere Rovers MAY 2 Aldershot | . H | | |
| 16 Wimbledon 23 Northampton Town 30 Tranmere Rovers MAY 2 Aldershot 7 York City | . H | | |
| 16 Wimbledon 23 Northampton Town 30 Tranmere Rovers MAY 2 Aldershot | . H | | |

| Aug | FRIENDLY | | |
|-----|----------|-------|-----|
| 9 (| hina H | 1,141 | 1-2 |

| | APPEA | RANG | CES |
|--------|--------|-------|----------|
| League | League | Goals | |
| 4 | 2 | | BARTLEY |
| | | | BRAY |
| 4 | 2 | 1 | CRABBE |
| 4 | 2 | 1 | HARVEY |
| | | | ніскѕ |
| 3 | 2 | | JACKSON |
| 1 | | | KEARNS |
| (1) | (1) | | LANE |
| 4 | 2 | r. | MUSIAL |
| 4 | 2 | * | PEJIC |
| 4 | 2 | 1 | PHILLIPS |
| 4 | 2 | 1 | PRICE |
| 4 | 2 | 1 | SHOWERS |
| 4 | 2 | | SPIRING |
| 4 | 2 | | WHITE |

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2-1

0-4

| | AUGUST |
|----|--|
| 21 | Kidlington A |
| 25 | Lydney Town A |
| 28 | Cirencester Town H |
| | SEPTEMBER |
| 4 | Pressed Steel (Oxford) A |
| 11 | Viking Sports H |
| 18 | Supermarine Swindon A |
| 25 | Badminton H OCTOBER |
| 2 | Morris Motors (Oxford) A |
| 9 | Rayners Lane H |
| 16 | HFA County Challenge Cup |
| 23 | Hellenic League Challenge Cup |
| 30 | HFA Charity Bowl |
| | NOVEMBER |
| 6 | Brackley Town H |
| 13 | HFA County Challenge Cup |
| 20 | Worrall Hill H |
| 27 | Dowty Staverton H DECEMBER |
| 4 | Cirencester Town A |
| 11 | Pressed Steel (Oxford) H |
| 18 | Milton Keynes Borough . A JANUARY |
| 8 | Supermarine Swindon H |
| 15 | Brackley Town A |
| 29 | Badminton A |
| | FEBRUARY |
| 5 | Easington Sports A |
| 12 | Hellenic League Challenge Cup |
| 19 | AFC Aldermaston A |
| 26 | Morris Motors (Oxford) . H MARCH |
| 5 | Viking Sports A |
| 12 | Milton Keynes Borough . H |
| 19 | Dowty Staverton A |
| 26 | Easington Sports H APRIL |
| 2 | Kidlington H |
| 9 | AFC Aldermaston H |
| 13 | Lydney Town H |
| 16 | Rayners Lane A |
| | THE PROPERTY AND ADDRESS OF THE PARTY OF THE |

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| | - | CHANGES | MARKS |
|-----|--|---------|---------|
| 1 | John JACKSON | | |
| 2 | Chris PRICE | | |
| 3 | Danny BARTLEY | 1 1 | 4 4 |
| 4 | Keith HICKS | ()807 | |
| 5 | Mel PEJIC | | |
| 6 | Adam MUSIAL | | |
| 7 | John CRABBE | | L. KLIK |
| 8 | Jimmy HARVEY Pen 39 mins | | 1 |
| 9 | Stewart PHILLIPS | | |
| 10 | Derek SHOWERS | | |
| 11 | Winston WHITE | | |
| Sub | The state of the s | | |

SWINDON TOWN

| | | CHANGES | MARKS | | |
|-----|-----------------------|---------------|----------|--|--|
| 1 | Jimmy ALLAN | THE VIEW SHIP | 111111 | | |
| 2 | Ray BAVERSTOCK | | | | |
| 3 | Kevin BADDELEY | 11 | 1 1 | | |
| 4 | Gary EMMANUEL | Char | | | |
| 5 | Russell LEWIS | | | | |
| 6 | Mike GRAHAM | | Tarley I | | |
| 7 | Roy CARTER | | | | |
| 8 | Brian HUGHES | | | | |
| 9 | Paul RIDEOUT | 6.1 | | | |
| 10 | Andy ROWLAND 75 mins. | | | | |
| 11 | Leigh BARNARD | A. | | | |
| Sub | Jimmy QuINNTI-MINS. | - D | | | |

Referee: J. LOVATT (Crewe)

Linesmen: A.D. BLAKE (Bridgnorth) Red Flag

D.G. COLLINS (Cardiff) Yellow Flag

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